

## Our purpose

Delivering peace of mind with our care

## Our values

### Respect

**We protect the dignity, rights and values of individuals**

- All people are important to Eldercare and deserve respect.
- How we do things is just as important as what we do.
- Diversity is valued and encouraged, regardless of culture, spirituality, age, gender, or ability.
- We welcome and support lesbian, gay, bisexual, transgender and intersex (LGBTI) people.
- Informed choices and consent are paramount for sound decision-making about care and wellbeing.

### Accountability

**We are all responsible for working safely and with integrity.**

- Everyone at Eldercare is responsible for ensuring the best quality care is provided, and for the success of the organisation.
- All of our actions are focused on maintaining the integrity of our commitments.
- We are all responsible for what we say and what we do.
- Eldercare will serve our community for the long term, so our decisions are made with this in mind.

### Connection

**We develop vibrant and supportive relationships based on warmth and generosity.**

- We create environments where warmth and generosity are present.
- We connect residents with their own purpose and meaning and do everything we can to help them live a fulfilling life.
- We are committed to building environments where the uniqueness of each individual is celebrated.





# Strategic Directions

Our purpose and values are the foundation of our strategic directions.

